

# Care Partner Network Strategic Plan- 2022-2025

## Care Partner Network Vision:

All needs in the community are connected to available resources in a timely and effective manner.

## Care Partner Network Value Statements:

- We create relationships to benefit the populations we serve AND each other.
  - We are committed to the financial sustainability of the Care Partner Network.
  - We work to break the stigma of poverty and behavioral health conditions.
  - “I do, We do, You do” models meet clients where they are and build capacity and confidence.
- 1. GROW CURRENT RELATIONSHIPS**
    - a. Hold 1 annual networking/summit event.
    - b. Address Self-Care and Avoiding Burnout among our peers-Quarterly during CPN meetings.
    - c. Increase communication inside and in between organizations
    - d. Annually hold-11 hybrid meetings (May be all virtual prn) and 1 networking/summit event
  - 2. ENHANCE EFFECTIVENESS**
    - a. Use data to identify gaps and duplication of services
    - b. Use collective impact for advocacy for a single referral platform
    - c. Prioritize beginning every referral online
    - d. Implement suggested efficacy projects with the assistance of guest experts
  - 3. GAIN FUNDING AND SUPPORT**
    - a. Focus on smaller, outlying communities
    - b. Create a CPN Onboarding Welcome Packet-embed on CPN Website
    - c. Unify messaging to executive leaders and frontline staff
    - d. Identify large funding opportunities for joint applications to address identified needs