

# 2026-2027

# COMMUNITY SUPPORT OPPORTUNITIES



**UNITED IS THE WAY TO IMPACT**

*it takes* **YOU** *to be united*

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**UNITED WAY**  
Southwest Missouri  
and Southeast Kansas

In **1926**, the Joplin Community Chest was incorporated in Missouri.

In the **100 years** that followed, this small local movement grew and expanded across Southwest Missouri, joining efforts with those hard at work in Southeast Kansas, to become the **United Way of Southwest Missouri & Southeast Kansas**.

Driven by local leaders and supported by local individuals and businesses, United Way has raised millions of dollars to help thousands of your neighbors in need...

As we thank all those who came before for a **century of service**, we look forward to ways to continue expanding our impact right now to build a brighter future for all.

**United Way of Southwest Missouri & Southeast Kansas mobilizes the community with one goal in mind - helping people live their best possible lives.**

## Unite With Us.

### Staff

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### The Board

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3D Corporate Solutions

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Chris Spear  
Watco Companies

Erin Sullivan  
Pittsburg State University



**UNITED WAY**  
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# UNITED IS THE WAY

*to address urgent needs today and build a better tomorrow*

## youth

### OPPORTUNITY

We create pathways for young people to reach their goals, from early childhood education to college and career success.

Together, we are helping young people realize their full potential.

## healthy

### COMMUNITY

We improve access to nutritious food and quality health education and services, so people have the resources they need to lead healthy lives. Together, we can improve health and well-being for all.

We connect people to education, tools, and job training so they have financial freedom and peace of mind. Together, we can create a stronger financial future for every generation.

## financial

### SECURITY

# COMMUNITY PARTNERS

United Way fund programs at partner agencies that meet some of the most pressing needs in our communities, have best practices in place, and are laser-focused on mission serving Southwest Missouri and Southeast Kansas.

## Southwest Missouri

Boys & Girls Club  
Children's Center  
Children's Haven  
Community Clinic  
Joplin Family Y  
Joplin NALA  
Lafayette House  
Legal Aid of Western Missouri  
Regional Health & Welfare  
Salvation Army

## Southeast Kansas

Baxter Springs Food Pantry  
Big Brothers Big Sisters  
Catholic Charities  
Cerebral Palsy Center  
Family Resource Center  
Kansas Legal Services  
Labette Emergency Assistance Center  
Pittsburg Family YMCA  
Safehouse Crisis Center  
Salvation Army  
SparkWheel  
Spring River Mental Health  
Wesley House

# DIRECT SERVICES

United Way offers programs to meet the needs of individuals in our community from literacy to crisis support. United Way also creates opportunities for other community-based organizations to come together to learn, grow, network, and plan to strengthen our organizations and the communities we serve.

Born Learning  
Care Partner Network  
Critical Medical Needs  
Day of Service

Little Blue Bookshelf  
United to Help Our Neighbors  
United to Rise  
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# INDIVIDUAL GIVING

Whether you'd like to make a one-time donation, donate a gift of stock or make a planned gift, your dollars stay in our region and change the lives of people in need. There are many ways to give to United Way – today and tomorrow!

## Give Online:

[www.unitedwaymokan.org](http://www.unitedwaymokan.org)

## Mail a Gift to:

United Way of SWMO & SEKS  
1821 E. 4<sup>th</sup> Street, Suite A | 117 W. 4<sup>th</sup> Street  
Joplin, MO 64801 | Pittsburg, KS 66762

To learn about Donor Advised Funds, Qualified Charitable Distributions, or Trust, Bequests, or other Planned Giving, please reach out to [contact@unitedwaymokan.org](mailto:contact@unitedwaymokan.org).

### Designated Giving:

If you would like to specify that your donation to go to a certain organization, pillar, or geography, simply mark your pledge card accordingly!

# WORKPLACE CAMPAIGNS

- Engage a team to plan how to best reach out to and engage employees.
- Ask leadership to participate in promoting the campaign.
- Set a campaign goal for how much you'd like to raise.
- Consider how you will receive pledges - paper vs. electronic - and in what form - checks, cash, or payroll deduct.
- Set your campaign dates - from one day to one week to one month to one quarter, find the cadence that works best for you.
- Think about activities or incentives you might include - for example, entry to a raffles or other prizes for achieving certain giving levels or a company matching component.
- Plan a kickoff rally.
- Use a fundraiser sale, donation drive, or volunteering day to build excitement.
- Make the ask through in-person conversations, emails, or other means.
- Receive, track, and report pledging levels.
- Plan a Thank You event for everyone who participated.

Reach out to [contact@unitedwaymokan.org](mailto:contact@unitedwaymokan.org) to begin planning your campaign!



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# 2026-2027

## GIVING PLEDGE

### DONOR INFORMATION

Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Company: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

### GIVING OPTIONS

Please accept my gift of \$\_\_\_\_\_

- Cash
- Check (payable to United Way)
- Bill Me --Quarterly --Monthly --One-Time
- Credit Card  
Name on Card \_\_\_\_\_  
Account # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_
- Contact me to set up a bank draft

- Enroll in Payroll Deduction  
\$\_\_\_\_\_ Gift per Paycheck  
x \_\_\_\_\_ x Number of Paychecks  
\$\_\_\_\_\_ = Total Annual Gift

Don't know how much to give?  
Consider calculating "My Fair Share"--  
1 hour's pay per month or 1% of annual income

### MY DESIGNATION

- Advance the Common Good  
Apply my gift in the area of greatest need.

- Apply my gift to the following area(s):

- |  |  |
|--|--|
| <input type="checkbox"/> Youth Opportunity             | <input type="checkbox"/> Care Partner Network                |
| <input type="checkbox"/> Healthy Community             | <input type="checkbox"/> Little Blue Bookshelf               |
| <input type="checkbox"/> Financial Security            | <input type="checkbox"/> United to Rise                      |
| <br>   |  |
| <input type="checkbox"/> Southwest Missouri            | <input type="checkbox"/> Southeast Kansas                    |
| <input type="checkbox"/> Boys & Girls Club             | <input type="checkbox"/> Baxter Springs Food Pantry          |
| <input type="checkbox"/> Children's Center             | <input type="checkbox"/> Big Brothers Big Sisters            |
| <input type="checkbox"/> Children's Haven              | <input type="checkbox"/> Catholic Charities                  |
| <input type="checkbox"/> Community Clinic              | <input type="checkbox"/> Cerebral Palsy Center               |
| <input type="checkbox"/> Joplin Family Y               | <input type="checkbox"/> Family Resource Center              |
| <input type="checkbox"/> Joplin NALA                   | <input type="checkbox"/> Kansas Legal Services               |
| <input type="checkbox"/> Lafayette House               | <input type="checkbox"/> Labette Emergency Assistance Center |
| <input type="checkbox"/> Legal Aid of Western Missouri | <input type="checkbox"/> Pittsburg Family YMCA               |
| <input type="checkbox"/> Regional Health & Welfare     | <input type="checkbox"/> Safehouse Crisis Center             |
| <input type="checkbox"/> Salvation Army                | <input type="checkbox"/> Salvation Army                      |
|  | <input type="checkbox"/> SparkWheel                          |
|  | <input type="checkbox"/> Spring River Mental Health          |
|  | <input type="checkbox"/> Wesley House                        |



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# SPONSORSHIPS

## Day of Action

United Way's Day of Service occurs in spring for Southwest Missouri and fall for Southeast Kansas. Volunteers across the area come together in service to our community, celebrating the power of collective action and bringing awareness to the many volunteer opportunities available in our area. Your sponsorship will help support 1-day service projects across many community-based organizations.

<b>PLATINUM SPONSOR</b>	<b>\$1,000</b>
<b>GOLD SPONSOR</b>	<b>\$500</b>
<b>SILVER SPONSOR</b>	<b>\$250</b>

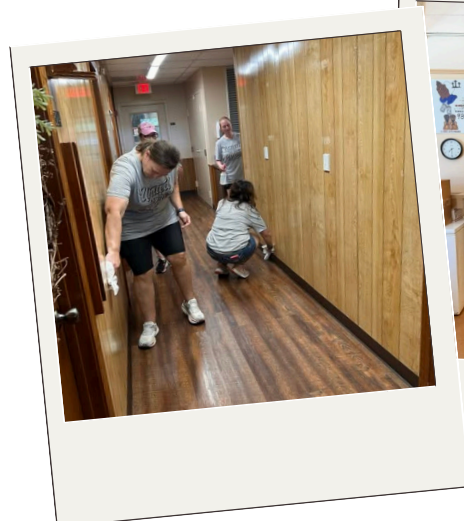
Company logo will appear on all promotional materials and event giveaways, sized to level of sponsorship.

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Any day can be a day of service when the community comes together around a need. Your contribution will help support a year of service opportunities for volunteers.

<b>ALL HEART SPONSOR</b>	<b>\$1,000</b>
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Company logo will appear on all signage and event giveaways.



# Care Partner Network

The Care Partner Network is a collaborative effort among more than 100 local community-based organizations to enhance client care by coordinating around a centralized platform for referrals, maintaining regular communications, and pursuing life-long learning and best practices for continued growth. Your sponsorship supports training, tools, and care for frontline workers meeting the needs of your neighbors in the local area.

- ANNUAL SUMMIT SPONSOR
- QUARTERLY PEAK SPONSOR
- CARE FOR THE CAREGIVER SPONSOR
- MONTHLY MEETING SPONSOR
- FRIEND OF THE CPN

- \$7,000
- \$1,500
- \$1,000
- \$500
- \$250

Company logo will appear on all promotional materials and company support will be announced at events.



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# Little Blue Bookshelf

A love of reading and learning can open up the world for a child...

The Little Blue Bookshelf provides access to book ownership, by distributing new or gently-used books to children at bookshelves located across Southwest Missouri & Southeast Kansas, in places where families with young children might visit, or at a pop-up shop giveaway. Your sponsorship funds pop-up locations, buys more shelves and books, funds school supplies and other add-on giveaways, and supports the work of hundreds of volunteers that enhance childhood reading.

<b>POP-UP PROMOTOR</b>	<b>\$2,500</b>
<b>GIVEAWAY GUARANTOR</b>	<b>\$2,000</b>
<b>LITERARY AGENT</b>	<b>\$1,500</b>
<b>BOARD BOOK BENEFACTOR</b>	<b>\$1,000</b>
<b>SHELF SUPPORTER</b>	<b>\$500</b>

Company logo will appear on all promotional materials.



# Born Learning

Each Born Learning Trail invites a child and caregiver to explore and learn together, while enjoying nature. Trails kits include 10-15 lessons each, printed on aluminum signs - available in Learn & Grow kits (for birth to age 5) or in STEAM Learning kits (for ages 6+), in both English and Spanish.

Trails will be placed in public parks using volunteer labor. Parks are open daily and are handicap accessible and family friendly.

<b>LEARN &amp; GROW KIT - English</b>	<b>\$2,000</b>
<b>LEARN &amp; GROW KIT - Spanish</b>	<b>\$2,000</b>
<b>STEAM KIT - English</b>	<b>\$2,000</b>
<b>STEAM KIT - Spanish</b>	<b>\$2,000</b>

Your logo will be placed on each sign in the kit.



# PROFIT-SHARING PROGRAM

*Make a Difference...Market Your Business.*

There are so many ways to partner with United Way of Southwest Missouri & Southeast Kansas. As a business owner, you have the chance to partner with your customers to help fund programs that benefit the lives of your neighbors, creating better pathways to youth opportunity, financial security, and healthy communities all across Southwest Missouri and Southeast Kansas.

Here are some ideas to get you started...

## Round Up

Allow customers to round their purchases up to the next dollar and donate the change to United Way of Southwest Missouri & Southeast Kansas.

## Donate \$1 for Every Item Sold

Dedicate one dollar from each item you sell, or one dollar from each total order, to United Way of Southwest Missouri & Southeast Kansas.

## Dedicate Sales from a Specific Item

Select a particular item and donate all or some of the proceeds from sale of that item to United Way of Southwest Missouri & Southeast Kansas.

## Donate a Percentage of Profits

Choose a percentage of total proceeds to benefit United Way of Southwest Missouri & Southeast Kansas.



READY FOR YOUR ~~HOSTILE~~ HEART TAKEOVER?

Reach out to [contact@unitedwaymokan.org](mailto:contact@unitedwaymokan.org) to start planning today!



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